

## Press Release

### DESTINATION ITALIA: TERMINATION OF THE MANDATE WITH CFO SIM AND APPOINTMENT OF KT&PARTNERS AS NEW EQUITY RESEARCH PROVIDER

**Milan (MI), December 30<sup>th</sup>, 2025 – Destination Italia S.p.A.** (DIT:IM), the leading “Glocal Travel Tech” company in experiential inbound tourism – listed on Euronext Growth Milan (“**Destination Italia**” or the “**Company**”), announces, pursuant to Article 17 of the Euronext Growth Milan Issuers’ Regulation, that it has today notified Corporate Family Office SIM S.p.A. (“**CFO SIM**”) of the exercise of the right of withdrawal from the agreement relating to the provision of Equity Research Provider services.

The Company also informs that it has appointed KT&Partners S.r.l. (“**KT&Partners**”) as Equity Research Provider, with effect starting from 1 April 2026. CFO SIM will continue to perform the same role until 31 March 2026, ensuring information continuity during the transition period.

The Company would like to thank CFO SIM for the cooperation and professionalism demonstrated throughout the relationship.

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This press release is available on the Company's website [www.destinationitaliagroup.com](http://www.destinationitaliagroup.com), under the section *Investors / Releases / Financial Releases*, and on [www.info.it](http://www.info.it)

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#### **About Destination Italia S.p.A.**

Destination Italia S.p.A. is the parent company of the homonymous group and represents Italy's leading Glocal Travel Tech operator, a leader in high-end inbound tourism. Founded in September 2016, the Company provides experiential and tailor-made travel solutions for both B2B and B2C markets, leveraging the digitalization of the value chain to dynamically meet the sophisticated needs of a global clientele. The proprietary HubCore platform integrates advanced technology and human expertise, efficiently orchestrating the match between supply and demand through the Travel Design Team, which boasts in-depth knowledge of Italian destinations, lifestyle verticals, and the sociocultural preferences of customers from over 100 countries. The Group manages a portfolio of over 10,000 accommodations and has welcomed more than 500,000 tourists since 2016. The brands “SONO Travel Club” and “Destination Italia” target different market segments: the former dedicated to luxury, with tailor-made services and high average spend; the latter serving the mainstream market, offering Italy's most sought-after destinations by combining quality and competitiveness. Since 2023, the Group has expanded its strategic assets with the Portale Sardegna and Charming e-commerce platforms, aimed at high-spending and luxury retail customers, thus strengthening its B2C positioning. The Parent Company holds 50.6% of Il mio viaggio in Sicilia S.r.l. (Empeeria), 100% of Destination 2 Italia S.r.l., a B2B tour operator, and controls Hubcore.AI S.r.l., the software house owning HubCore, as well as Welcomely S.r.l., a property manager specializing in the extra-hotel segment. With its wide portfolio of brands and proprietary software solutions, Destination Italia operates across the entire high-end experiential tourism value chain with an integrated and scalable model.



Destination Italia S.p.A. is listed on Euronext Growth Milan, Ticker: DIT – ISIN Code: IT0005454027

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