Press Release

DESTINATION ITALIA: PUBLICATION OF THE NOTICE OF CALL OF THE MEETING OF THE HOLDERS OF THE BOND LOAN "DESTINATION ITALIA 2019-2027 – INCREMENTAL RATE"

Milan (MI), November 24th, 2025 – Destination Italia S.p.A. (DIT:IM), the leading "Glocal Travel Tech" company in experiential inbound tourism – listed on Euronext Growth Milan ("**Destination Italia**" or the "**Company**"), announces that the notice of call of the Meeting of the holders of the bond "Destination Italia 2019-2027 – Incremental Rate" has been published today – on first call for 9 December at 9:30 a.m. and, if necessary, on second call for 11 December 2025 at 2:30 p.m. – on the Company's website, www.destinationitaliagroup.com, in the *Investor Relations/Shareholders' Meetings* section, as well as on the website of Borsa Italiana S.p.A., www.borsaitaliana.it, in the *Shares/Documents* section and, in excerpt, in the daily newspaper "Italia Oggi".

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NOTICE OF CALL OF THE MEETING OF THE BONDHOLDERS

The holders of the bonds (ISIN IT0005391088) of the bond loan named "Destination Italia 2019-2027 – Incremental Rate" are called to the Meeting, on first call, for 9 December 2025 at 9:30 a.m. and, if necessary, on second call for 11 December 2025 at 2:30 p.m., to discuss and resolve on the following

AGENDA

1. **Amendments to the Regulation of the Bond Loan named "Destination Italia 2019-2027 – Incremental Rate" (ISIN IT0005391088). Related and consequent resolutions.**

Pursuant to Article 8 of the by-laws, the Meeting shall be held **exclusively through the appointed representative designated by the Company and by means of telecommunication systems** ensuring the identification of participants, their participation and the exercise of voting rights, without in any case the need for the chairperson and the secretary taking the minutes to be in the same place, as specified below.

Information on the Bond Loan

The bond loan named "Destination Italia 2019-2027 – Incremental Rate" (the "**Bond Loan**") is composed of no. 40 bonds with a nominal value of Euro 100,000.00 each (the "**Bonds**"), for a total countervalue of Euro 4,000,000.00. Each bond entitles the holder to one vote at the Bondholders' Meetings.

PARTICIPATION IN THE MEETING

Pursuant to Article 83-sexies of Legislative Decree of 24 February 1998, No. 58 ("**TUF**"), the

persons entitled to attend the Meeting and exercise their voting rights – **exclusively through the representative designated by the Company** – are those in favour of whom a specific communication has been sent to the Company by an authorised intermediary based on the accounting records relating to the close of business on the seventh trading day prior to the date of the Meeting on first call, namely **28 November 2025** (the so-called **record date**). Credit or debit entries made to the accounts after such date shall not be relevant for the purpose of legitimising the exercise of voting rights at the Meeting. Therefore, those who become holders of the Bonds after the above record date shall not be entitled to attend and vote in the Meeting under the terms set out in this notice of call.
Pursuant to Article 83-sexies, paragraph 4, of the TUF, the intermediary's communication must be received by the Company by the end of the third trading day prior to the date set for the Meeting on first call (i.e. by **4 December 2025**), without prejudice to entitlement to attend and vote through the designated representative should the communication be received by the Company after such deadline, provided it is received before the beginning of the Meeting's proceedings. The communication to the Company is made by the intermediary upon request of the person entitled to vote.

EXERCISE OF VOTING BY PROXY AND COMPANY-DESIGNATED REPRESENTATIVE

The Company has resolved to make use of the option to require that, pursuant to Article 8 of the by-laws of Destination Italia, attendance at the Meeting of those entitled to vote shall be **allowed exclusively through the representative designated by the Company pursuant to Article 135-undecies TUF**, to whom a proxy must be conferred, under the terms and conditions set out below; the designated representative may also be granted proxies or sub-proxies pursuant to Article 135-novies TUF, by way of derogation from Article 135-undecies, paragraph 4, TUF.

Participation in the Meeting shall be allowed to the designated representative (identified below) and to the other persons entitled to attend – other than those entitled to vote (who must confer proxy to the designated representative) – **exclusively by means of telecommunication systems** that allow their identification and real-time participation, through connection methods that will be communicated by the Company.

The Company has designated Alessandro Franzini, Attorney-at-Law, as the representative of the Bondholders designated pursuant to Article 135-undecies of Legislative Decree No. 58/98 (the "**Designated Representative**").

Bondholders wishing to attend the Meeting must therefore confer, at no cost to them (except for possible transmission or shipping expenses), to the Designated Representative, in compliance with Article 135-undecies TUF, a proxy – with voting instructions on all or some of the proposed resolutions regarding the item on the agenda – together with an identity document and, in the case of a legal person delegating, documentation proving the authority to issue the proxy.

The proxy must be granted by signing the specific form available, together with instructions for its completion and transmission, on the website www.destinationitaliagroup.com in the *Investors/Investor Tools/Information for Bondholders* section, as well as on the website www.borsaitaliana.it, in the *Shares/Documents* section, no later than the end of the second

trading day preceding the Meeting (i.e. 5 December 2025 on first call, or 9 December 2025 on second call) and shall be effective only for the proposals for which voting instructions have been given. The proxy and voting instructions may be revoked within the same deadline, under the same methods used for their submission.
The Bonds for which a proxy has been granted, even partially, shall be counted for the purpose of establishing the regular constitution of the Meeting. For the proposals for which no voting instructions have been given, the Bonds shall not be counted for the purpose of calculating the majority and the capital required for the approval of the resolutions.

It is also specified that the Designated Representative may be granted proxies and/or sub-proxies pursuant to Article 135-novies TUF, by way of derogation from Article 135-undecies, paragraph 4, TUF, which – together with the written voting instructions – must be received by the Designated Representative at the certified e-mail address alessandro.franzini@milano.pecavvocati.it no later than 12:00 p.m. on the day before the Meeting (8 December 2025 on first call or 10 December 2025 on second call). The proxy may be granted using the specific form available on www.destinationitaliagroup.com in the *Investors/Investor Tools/Information for Bondholders* section and on www.borsaitaliana.it in the *Shares/Documents* section, under the terms and methods indicated in the form itself. The proxy and voting instructions may be revoked within the same deadlines and methods provided for their submission.

Granting proxies pursuant to Articles 135-novies and 135-undecies TUF entails no costs for the Bondholder, except for any transmission or shipping expenses.

From the date of publication of this notice of call, the Designated Representative will be available for information and clarification at telephone number +39 02/433371 and at the e-mail address alessandro.franzini@znr.it.

No voting procedures by correspondence or electronic means are envisaged.

RIGHT TO SUBMIT INDIVIDUAL PROPOSED RESOLUTIONS BEFORE THE MEETING

Given that participation in the Meeting is exclusively through the Designated Representative, Bondholders entitled to attend the Meeting who intend to submit proposals for resolutions and voting on the item on the agenda are invited to submit them by 29 November 2025 by sending them (i) by registered mail with return receipt to the Company's registered office at Via Andrea Doria 44, 20121 Milan (Ref. "Proposed Resolutions – Bondholders' Meeting Destination Italia 2019–2027"); or (ii) by certified e-mail to destinationitalia@legalmail.it (subject: "Proposed Resolutions – Bondholders' Meeting Destination Italia 2019–2027"), so as to allow the Designated Representative to collect voting instructions also on such proposals, attaching a copy of an identity document and documentation proving entitlement under the applicable law.

Proposals should preferably be drafted in a clear and complete manner, ideally accompanied by a report explaining their rationale.

Such proposals will be published without delay on the Company's website (and in any case by 2 December 2025) to allow those entitled to vote to express their vote also considering such new proposals and to give the necessary instructions to the Designated Representative.

For the purpose of publication and the conduct of the Meeting proceedings, the Company reserves the right to verify the relevance of the proposals with respect to the agenda, their completeness, compliance with applicable laws, and the legitimacy of the proposers.

RIGHT TO SUBMIT QUESTIONS BEFORE THE MEETING

Given that participation in the Meeting is exclusively through the Designated Representative, Bondholders entitled to attend the Meeting may submit questions on the item on the agenda by sending them by 28 November 2025 via certified e-mail to destinationitalia@legalmail.it (subject: “Questions – Bondholders’ Meeting Destination Italia 2019–2027”). Questions must be accompanied by a certificate issued by the intermediaries where the Bonds of the Bondholder are deposited, or alternatively by the same communication required for participation at the Meeting.

Please include in the accompanying message a telephone number or e-mail address where the sender can be contacted. Answers to questions received before the Meeting will be provided at least four days prior to the Meeting through publication in a dedicated section of the Company’s website. The Company may provide a single response to questions with identical content.

FILING OF DOCUMENTATION

Documentation relating to the Meeting required under applicable law, together with this notice of call, is made available to the public at the registered office (Milan (MI), Viale Andrea Doria 44 CAP 20124) and on the Company’s website www.destinationitaliagroup.com in the *Investors/Investor Tools/Information for Bondholders* section, as well as on the website of Borsa Italiana S.p.A. at www.borsaitaliana.it in the *Shares/Documents* section, within the statutory deadlines.

This notice of call is also published today, in excerpt, in the daily newspaper “Italia Oggi”.

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For the transmission and storage of regulated information, the Group uses the dissemination system 1Info (www.1info.it), managed by Computershare S.p.A., based in Milan, Via Lorenzo Mascheroni 19, authorized by CONSOB.

This press release is available on the Company’s website www.destinationitaliagroup.com, under the section *Investors / Releases / Financial Releases*, and on www.1info.it

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About Destination Italia S.p.A.

Destination Italia S.p.A. is the parent company of the homonymous group and represents Italy's leading Glocal Travel Tech operator, a leader in high-end inbound tourism. Founded in September 2016, the Company provides experiential and tailor-made travel solutions for both B2B and B2C markets, leveraging the digitalization of the value chain to dynamically meet the sophisticated needs of a global clientele. The proprietary HubCore platform integrates advanced technology and human expertise, efficiently orchestrating the match between supply and demand through the Travel Design Team, which boasts in-depth knowledge of Italian destinations, lifestyle verticals, and the sociocultural preferences of customers from over 100 countries. The Group manages a portfolio of over 10,000 accommodations and has welcomed more than 500,000 tourists since 2016. The brands "SONO Travel Club" and "Destination Italia" target different market segments: the former dedicated to luxury, with tailor-made services and high average spend; the latter serving the mainstream market, offering Italy's most sought-after destinations by combining quality and competitiveness. Since 2023, the Group has expanded its strategic assets with the Portale Sardegna and Charming e-commerce platforms, aimed at high-spending and luxury retail customers, thus strengthening its B2C positioning. The Parent Company holds 50.6% of Il mio viaggio in Sicilia S.r.l. (Empeeria), 100% of Destination 2 Italia S.r.l., a B2B tour operator, and controls Hubcore.AI S.r.l., the software house owning HubCore, as well as Welcomely S.r.l., a property manager specializing in the extra-hotel segment. With its wide portfolio of brands and proprietary software solutions, Destination Italia operates across the entire high-end experiential tourism value chain with an integrated and scalable model.

Destination Italia S.p.A. is listed on Euronext Growth Milan, Ticker: DIT – ISIN Code: IT0005454027

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