

## Press Release

### THE BOARD OF DIRECTORS SUBMITS TO THE MEETING OF THE HOLDERS OF THE BOND “DESTINATION ITALIA 2019-2027 – INCREMENTAL RATE” CERTAIN AMENDMENTS TO THE REGULATION

**Milan (MI), November 17<sup>th</sup>, 2025 – Destination Italia S.p.A.** (DIT:IM), the leading “Glocal Travel Tech” company in experiential inbound tourism – listed on Euronext Growth Milan (“**Destination Italia**” or the “**Company**”), announces that today the Board of Directors approved to submit to a convened meeting of the holders of the bond “Destination Italia 2019-2027 – Incremental Rate”, with a nominal amount of Euro 4,000,000.00 (*the “Bond”*), ISIN code IT0005391088, certain amendments to the Regulation of the Bond, with the purpose of aligning its conditions with current market rates, rescheduling, and optimizing the Group’s financial structure.

The following amendments will be proposed to the meeting of the Bondholders:

- a) amendment of the maturity date of the bonds to 6 December 2030.
- b) amendment of the fixed nominal annual gross interest rate, providing for a nominal annual gross rate of 5.5%, effective from the interest payment date falling on 31 January 2026 until maturity, in place of the current incremental rate mechanism up to 12.0% by 2027.
- c) consequent amendment of the denomination of the Bond to “Destination Italia 2019–2030 – 5.5%”.
- d) amendment of the clause relating to early redemption at the Company’s option (Art. 9.1 of the Bond Regulation), in order to provide that such redemption may take place:
  - (i) at a value equal to 104% of the residual nominal value of the Bond if the early redemption option is exercised on one of the payment dates between 31 January 2026 (inclusive) and 31 July 2026 (inclusive);
  - (ii) at a value equal to 103% of the residual nominal value of the Bond if the early redemption option is exercised on one of the payment dates between 31 January 2027 (inclusive) and 31 July 2027 (inclusive);
  - (iii) at a value equal to 102% of the residual nominal value of the Bond if the early redemption option is exercised on one of the payment dates between 31 January 2028 (inclusive) and 31 July 2028 (inclusive);
  - (iv) at a value equal to 101% of the residual nominal value of the Bond if the early redemption option is exercised on one of the payment dates between 31 January 2029 (inclusive) and 31 July 2029 (inclusive).
- e) amendment of the condition relating to mandatory early redemption linked to the Group’s Net Financial Debt (Art. 10.1, iv, of the Bond Regulation), in order to provide that mandatory early redemption may be resolved by the bondholders’ meeting should the Group’s net financial debt, as from the consolidated financial statements as of 31 December 2025 (inclusive), exceed Euro 25,000,000.00.

## FILING OF DOCUMENTATION

The Company will publish, within the time limits and in the manner provided for by the applicable laws and regulations, the notice of call of the Meeting of the Bondholders. The documentation relating to the meeting will be made available to the public, within the time limits prescribed by applicable law, at the Company's registered office (Milan (MI), Viale Andrea Doria 44, ZIP 20124) and on the Company's website [www.destinationitaliagroup.com](http://www.destinationitaliagroup.com), section *Investors / Investor Tools / Information for Bondholders*, as well as on the website of Borsa Italiana S.p.A. at [www.borsaitaliana.it](http://www.borsaitaliana.it).

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This press release is available on the Company's website [www.destinationitaliagroup.com](http://www.destinationitaliagroup.com), under the section *Investors / Releases / Financial Releases*, and on [www.info.it](http://www.info.it)

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## **About Destination Italia S.p.A.**

Destination Italia S.p.A. is the parent company of the homonymous group and represents Italy's leading Glocal Travel Tech operator, a leader in high-end inbound tourism. Founded in September 2016, the Company provides experiential and tailor-made travel solutions for both B2B and B2C markets, leveraging the digitalization of the value chain to dynamically meet the sophisticated needs of a global clientele. The proprietary HubCore platform integrates advanced technology and human expertise, efficiently orchestrating the match between supply and demand through the Travel Design Team, which boasts in-depth knowledge of Italian destinations, lifestyle verticals, and the sociocultural preferences of customers from over 100 countries. The Group manages a portfolio of over 10,000 accommodations and has welcomed more than 500,000 tourists since 2016. The brands "SONO Travel Club" and "Destination Italia" target different market segments: the former dedicated to luxury, with tailor-made services and high average spend; the latter serving the mainstream market, offering Italy's most sought-after destinations by combining quality and competitiveness. Since 2023, the Group has expanded its strategic assets with the Portale Sardegna and Charming e-commerce platforms, aimed at high-spending and luxury retail customers, thus strengthening its B2C positioning. The Parent Company holds 50.6% of Il mio viaggio in Sicilia S.r.l. (Empeeria), 100% of Destination 2 Italia S.r.l., a B2B tour operator, and controls Hubcore.AI S.r.l., the software house owning HubCore, as well as Welcomely S.r.l., a property manager specializing in the extra-hotel segment. With its wide portfolio of brands and proprietary software solutions, Destination Italia operates across the entire high-end experiential tourism value chain with an integrated and scalable model.

Destination Italia S.p.A. is listed on Euronext Growth Milan, Ticker: DIT – ISIN Code: IT0005454027

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