

Press Release

DESTINATION ITALIA PARTICIPATES IN THE EGM INVESTOR DAY ORGANIZED BY IRTOP CONSULTING (12 NOVEMBER 2025, 9:15 A.M. – ONLINE WEBINAR)

Milan (MI), November 6th, 2025 – Destination Italia S.p.A. (DIT:IM), the leading “Glocal Travel Tech” company in experiential inbound tourism – listed on Euronext Growth Milan (“**Destination Italia**” or the “**Company**”), announces that on 12 November 2025 it will participate in the **EGM Investor Day**, the roadshow organized by **IRTOP Consulting**, IPO Partner of **Borsa Italiana**.

During the plenary session, **Chairwoman Dina Ravera** will meet with the financial community to illustrate the Group’s strategic positioning and main growth drivers.

The event will be held online; participation is subject to mandatory registration at the following link:

https://us02web.zoom.us/webinar/register/WN_VOEBBC-KThgnpb8VvWNrhA#/registration

The corporate presentation will be made available on the day of the event on the Company’s website, www.destinationitaliagroup.com, under the section *Investors / Investor Tools / Presentations*, as well as on the website of Borsa Italiana S.p.A. at www.borsaitaliana.it, section *Shares / Documents*.

For the transmission and storage of regulated information, the Group uses the dissemination system *Info* (www.linfo.it), managed by Computershare S.p.A., based in Milan, Via Lorenzo Mascheroni 19, authorized by CONSOB.

This press release is available on the Company’s website www.destinationitaliagroup.com, under the section *Investors / Releases / Financial Releases*, and on www.linfo.it

About Destination Italia S.p.A.

Destination Italia S.p.A. is the parent company of the homonymous group and represents Italy’s leading Glocal Travel Tech operator, a leader in high-end inbound tourism. Founded in September 2016, the Company provides experiential and tailor-made travel solutions for both B2B and B2C markets, leveraging the digitalization of the value chain to dynamically meet the sophisticated needs of a global clientele. The proprietary HubCore platform integrates advanced technology and human expertise, efficiently orchestrating the match between supply and demand through the Travel Design Team, which boasts in-depth knowledge of Italian destinations, lifestyle verticals, and the sociocultural preferences of customers from over 100 countries. The Group manages a portfolio of over 10,000 accommodations and has welcomed more than 500,000 tourists since 2016. The brands “SONO Travel Club” and “Destination Italia” target different market segments: the former dedicated to luxury, with tailor-made services and high average spend; the latter serving the mainstream market, offering Italy’s most sought-after destinations by combining quality and competitiveness. Since 2023, the Group has expanded its strategic assets with the Portale Sardegna and Charming e-commerce platforms, aimed at high-spending and luxury retail customers, thus strengthening its B2C positioning. The Parent Company holds 50.6% of Il mio viaggio in Sicilia S.r.l. (Empeeria), 100% of Destination 2 Italia S.r.l., a B2B tour operator, and controls Hubcore.AI S.r.l., the software house owning HubCore, as well as Welcomely S.r.l., a property manager specializing in the extra-hotel segment. With its wide portfolio of brands and proprietary software solutions, Destination Italia operates across the entire high-end experiential tourism value chain with an integrated and scalable model.



Destination Italia S.p.A. is listed on Euronext Growth Milan, Ticker: DIT – ISIN Code: IT0005454027

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